



EUROPEAN ASSOCIATION
OF REMOTE SENSING LABORATORIES



EO for Cultural and Natural Heritage Workshop 2024
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ARCHAEOLOGY AND EO IN THE ERA OF AI

Challenges, opportunities and the way forward

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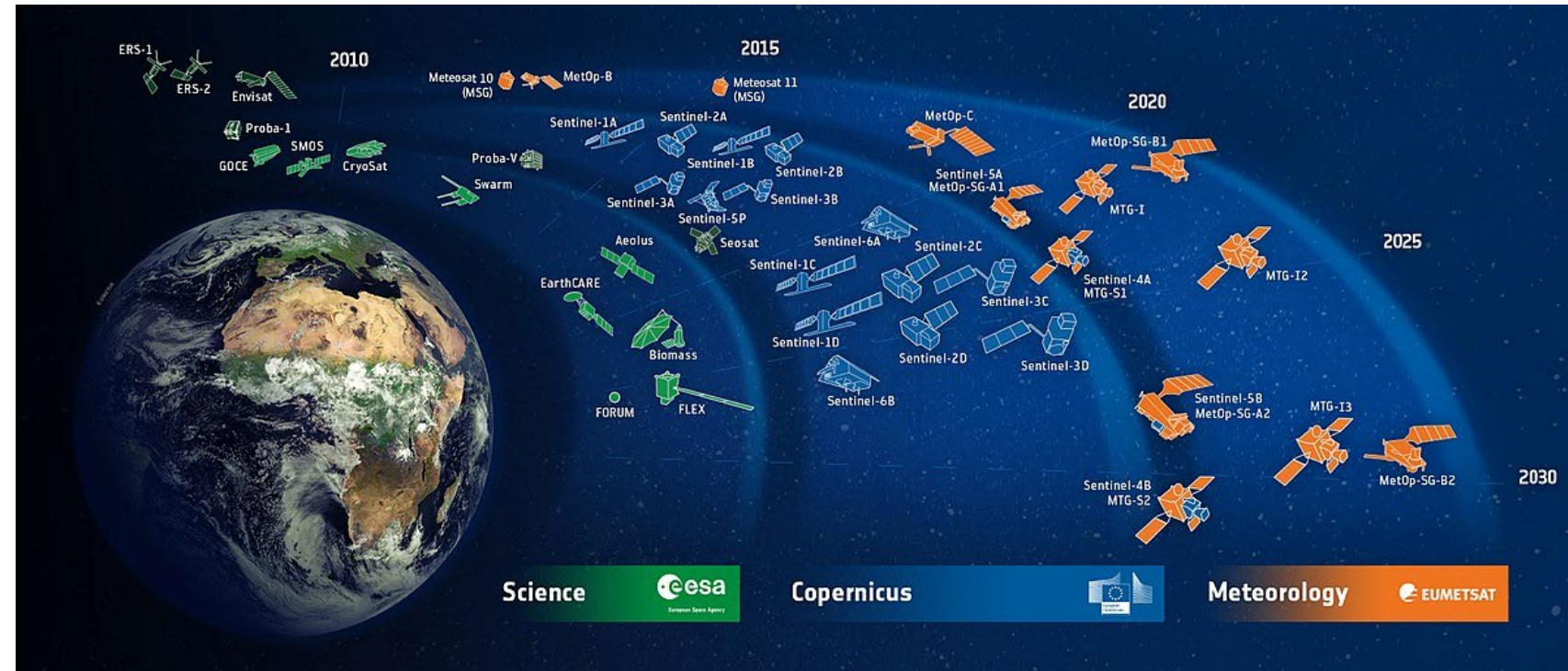
Arianna Traviglia

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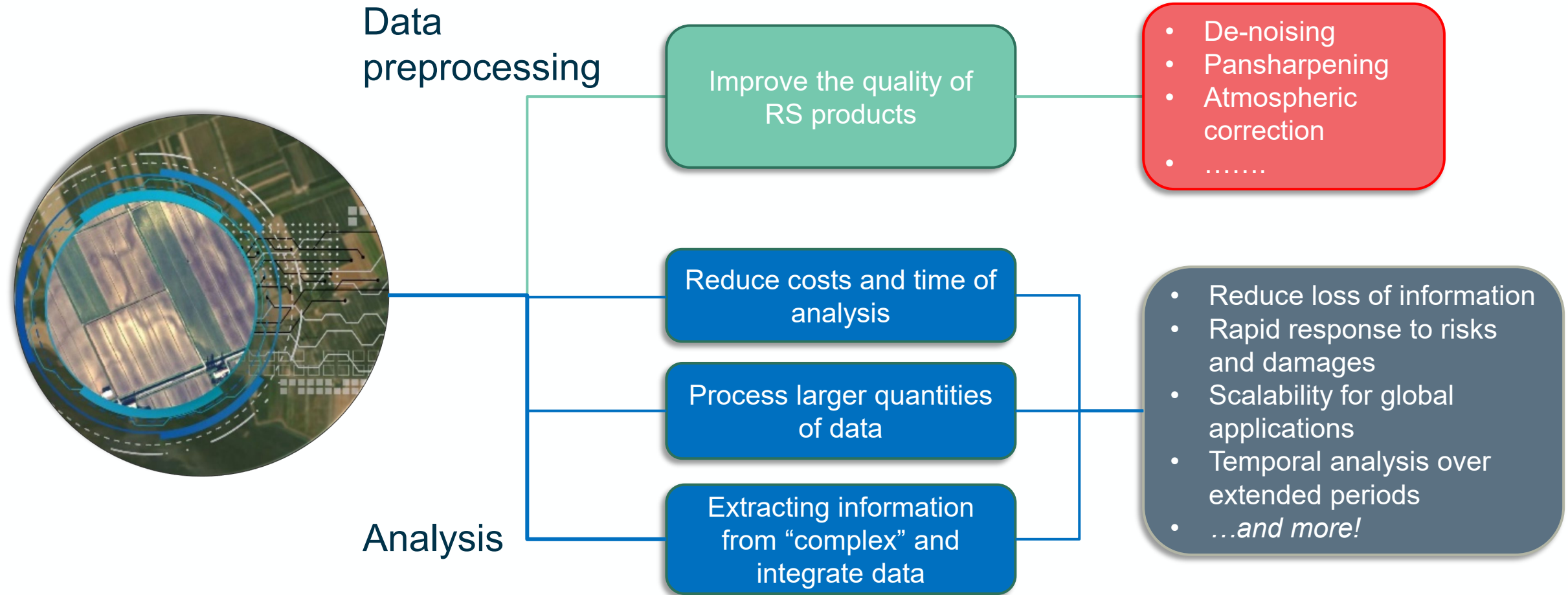
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- Increase in Earth Observation missions
- Copernicus Data Space Ecosystem hosting 34 petabytes of Earth Observation data (2023)
- Earthdata Cloud: more than 59 petabytes of data (2021). This amount is expected to increase to more than 250 PB in 2025.



Value of data: ability to extract relevant information

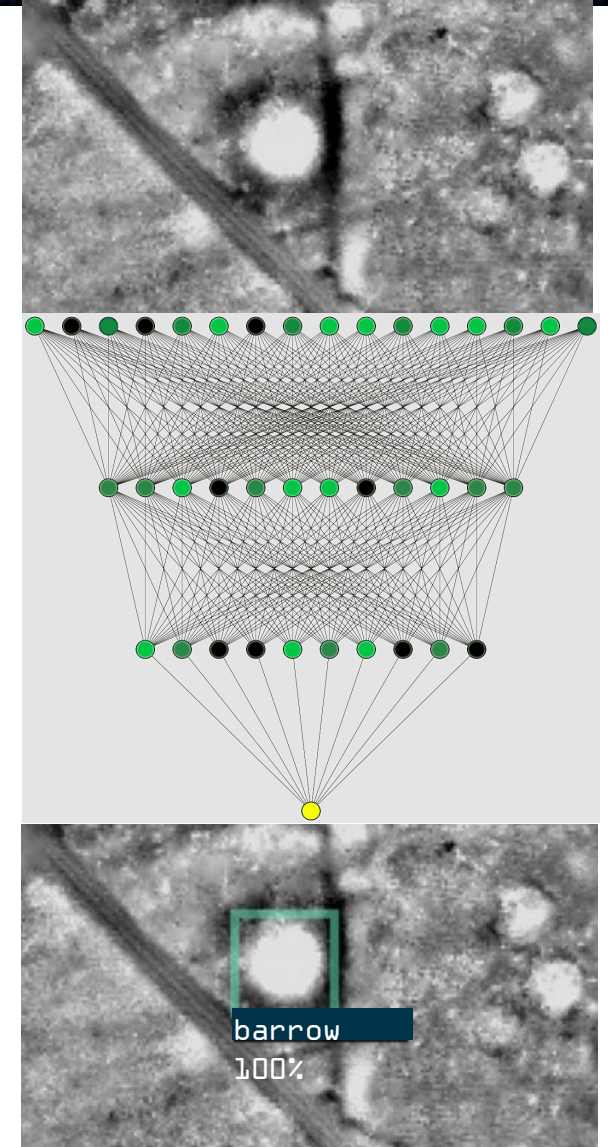
Artificial Intelligence can be used at various stages of EO data lifecycle:



- AI can enhance the image improvement process by automating procedures based on the data contained within the images themselves.
- Pansharpening techniques to enhance spatial resolution while preserving spectral information.
- This advancement opens up opportunities in the realm of hyperspectral imaging.



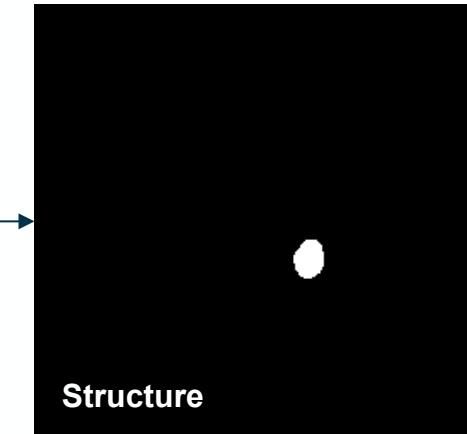
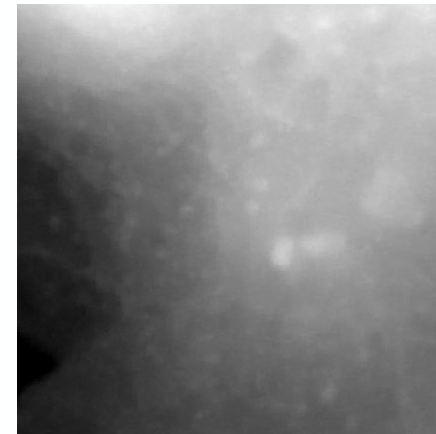
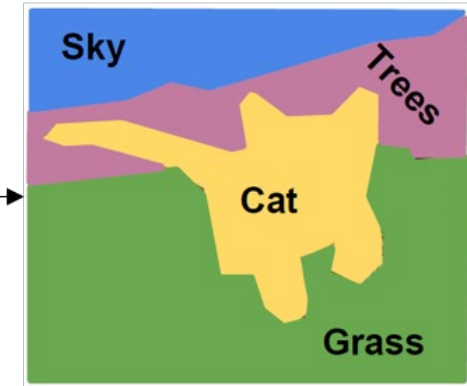
- Automation in analysis techniques can leverage various approaches
- **Object detection** and **semantic segmentation** methods are used for detection of subsoil archaeological sites
- **Change detection** is useful for monitoring cultural heritage sites
 - above-ground archaeological sites
 - subsoil archaeological sites



Challenges in applying AI to RS

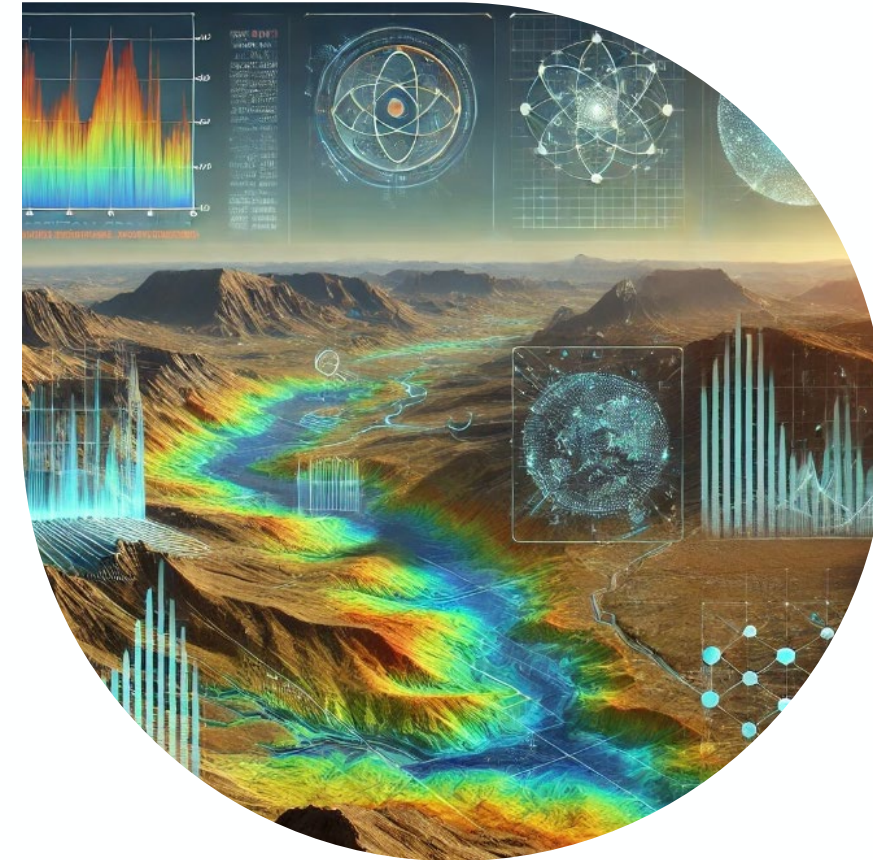
- Labeling the datasets for training AI models is labor-intensive and time consuming, especially for fine-grained or multi-class tasks
- Many datasets are available but often lack specificity for remote sensing applications: need for training datasets specific for remote sensing
- Effective training data must be diverse and representative, accounting for various geographic locations, seasonal variations and environmental conditions
- Reliable datasets requires the expertise of domain specialists.

Training datasets



- Black-box models can make it difficult to understand the reasons behind AI predictions
- Applying AI models trained on a specific dataset to perform well on other datasets require additional resources
- High computational and training resources for AI algorithms.

Computational aspects



- Access to imagery subject to commercial licenses poses a significant challenge: difficult to obtain large volumes of images necessary for model training.
- temporal coverage of available imagery is often limited: unsuitable for tasks that require more frequent observations
- spatial resolution may not meet the requirements for specific applications.

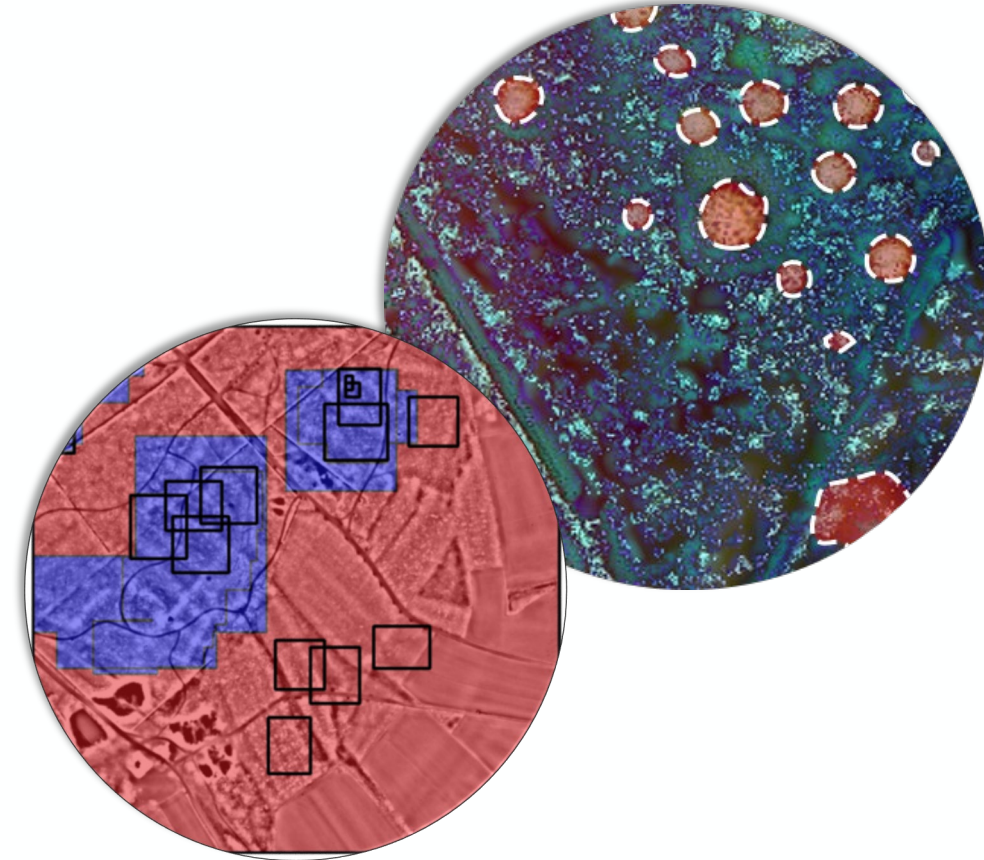
Practicalities



- Growing interest in advancing AI for Earth Observation
- End users who rely on the results generated by these technologies
- Survey conducted as part of ALCEO project (ESA)
- Potential primary users of AI applications:
 - Cultural Heritage Institutions;
 - landscape managers, urban planners, and infrastructure developers;
and
 - archaeologists who may not be skilled in AI or remote sensing but are interested in the results.

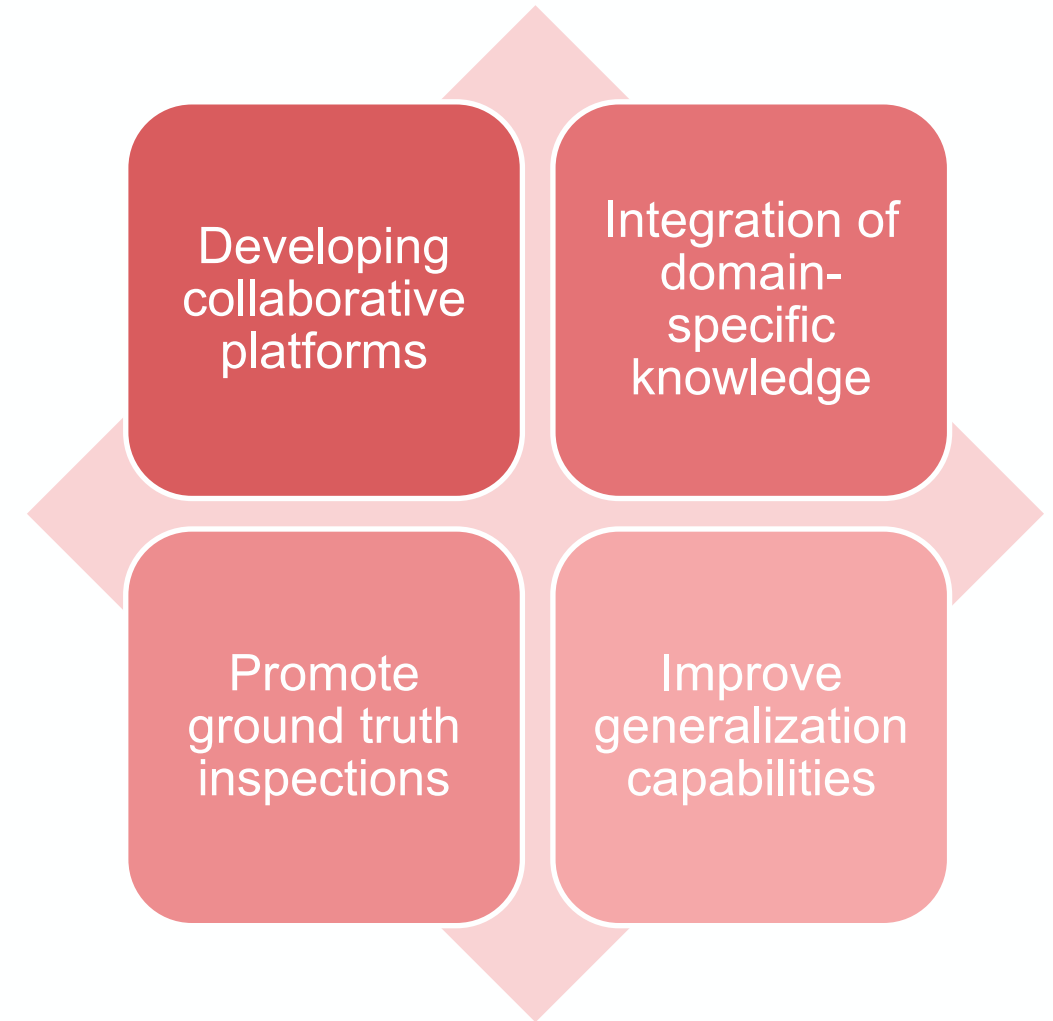
According to Users, an AI application with practical usability should be:

- applicable in several contexts
- trustworthy
- applicable to (freely) available images with certain characteristics
- implemented in a chain of processes for alerting and developing rapid intervention.



How to increase the potential use of AI:

- Development of AI systems in collaborative platforms
- Increase models performance integrating domain-specific knowledge and expertise
- Importance of ground-truth inspections
- Improve generalization capabilities



Conclusions and future perspectives

- Optimise the processes between the dataset curation and the predictive modelling.
- Accessibility to enable the use of AI applications to non-expert users
- Enhance sharing and accessibility of datasets
- Explainability to increase the trust in AI systems

Optimisation
between data
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modeling

Improve
accessibility
to technology

Enhance
data sharing
and
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Explainability
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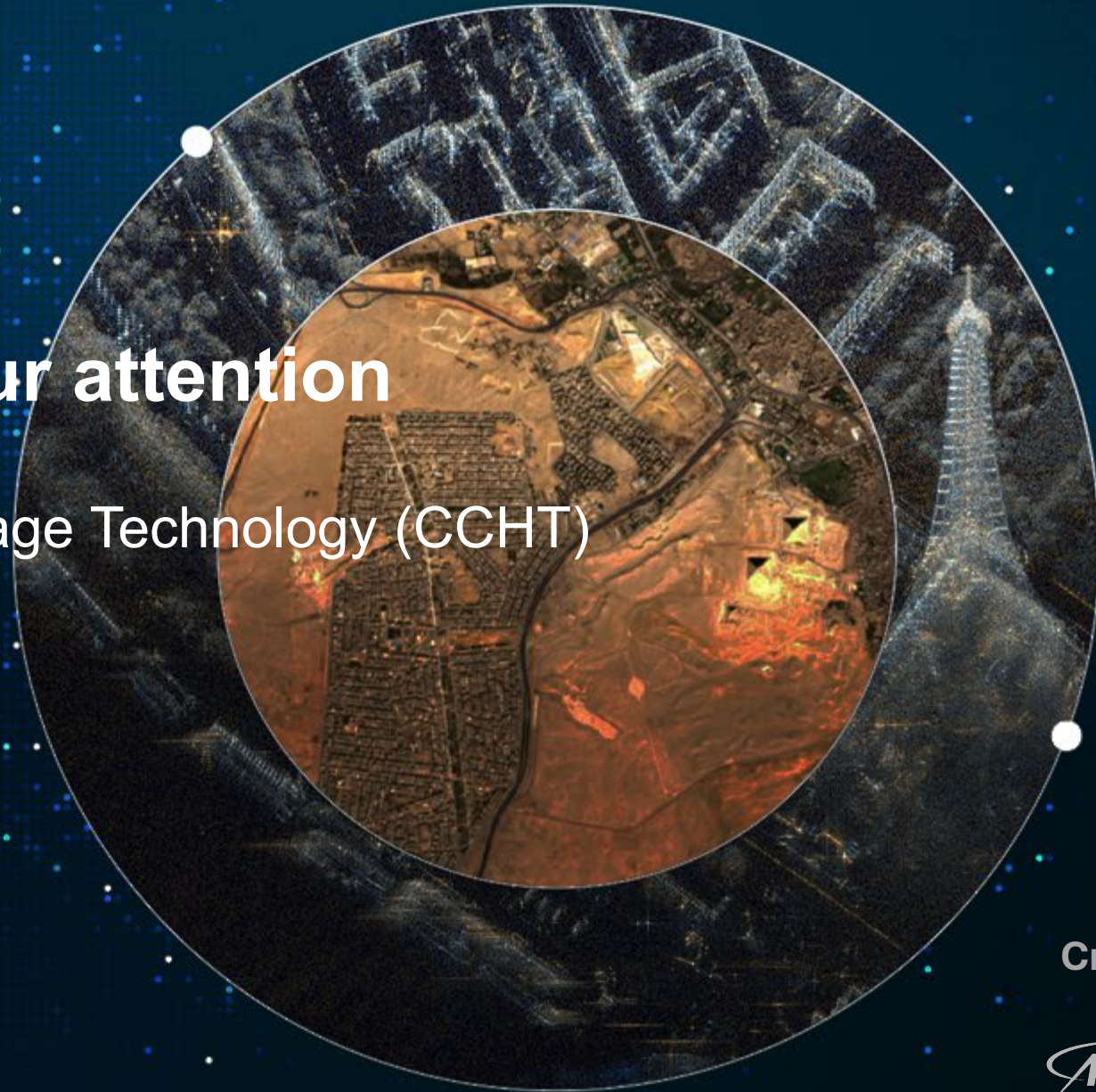


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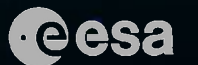


Thank you for your attention

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